

Cancer Care Connection combines compassionate, personalized attention with the latest advances in information technology. We want people affected by cancer to know...

Cancer Care Connection

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You are not alone

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*a nonprofit referral program
for people affected by cancer*

What is CCC?

Cancer Care Connection is a newly formed nonprofit referral and information program for people affected by cancer in Delaware and nearby communities. Professional staff will respond to callers seven days a week, 24 hours a day.



Who says we need CCC?

The State of Delaware asked cancer patients, service providers and the general public about its cancer information needs. According to their Focus Group Marketing Research Study*:

“All groups felt that something was needed to help people find cancer information...the group felt that the Internet and a 1-800 telephone number would be two viable main sources of cancer information.”

“...cancer patients (feel) frustrated... (and said it was) extremely difficult to find the information that they needed ...even oncology nurses are having trouble finding cancer information.”

Study participants would like “...having one source...giving them telephone numbers to call depending upon their needs...a hotline contact...to talk with a real person, it cannot be an impersonal source...to know how to tell my family.”

*Delaware Division of Public Health, The Bartlett Group, 12/2000

What are the gaps?

- People aren't sure what, how or whom to ask for information and services.
- **Cancer Care Connection will show them.**
- The Internet can seem like an overwhelming maze.
- **Cancer Care Connection will direct callers to the websites of recognized experts.**
- Solutions to everyday needs may seem invisible or fragmented.
- **Cancer Care Connection will maintain a menu of practical neighborhood solutions.**
- Services, ranging from clinical trials to grocery delivery, are underutilized.
- **Cancer Care Connection will send callers to them.**

Who will benefit from CCC?

People affected by cancer, patients, family and friends in Delaware and nearby communities:

- better informed and better served

Service and information providers:

- increased utilization and improved service delivery

Providers throughout the community:

- service gap data for funding and programs

Providers of funding, public and private:

- data for improved resource allocation

When do CCC's services begin?

In Spring 2001, Cancer Care Connection begins a pilot program at AstraZeneca. We will launch the free public service by Fall, 2001. Cancer Care Connection hopes to become a prototype for communities across the nation.

What if a service you need isn't available?

Cancer Care Connection will be the only organization in the state to accumulate data on clients' requests. We will document gaps in service and advocate for needed programs.



What can you do to help?

We simply cannot do it without you. As a start up organization, Cancer Care Connection's needs are many. In order to effectively provide our services to persons affected by cancer, we want to collaborate with individuals, businesses and organizations throughout the area. You can assist in Cancer Care Connection's important efforts by providing funding, information or in-kind services. Please call Cancer Care Connection's office at 302.266.9686 for details.